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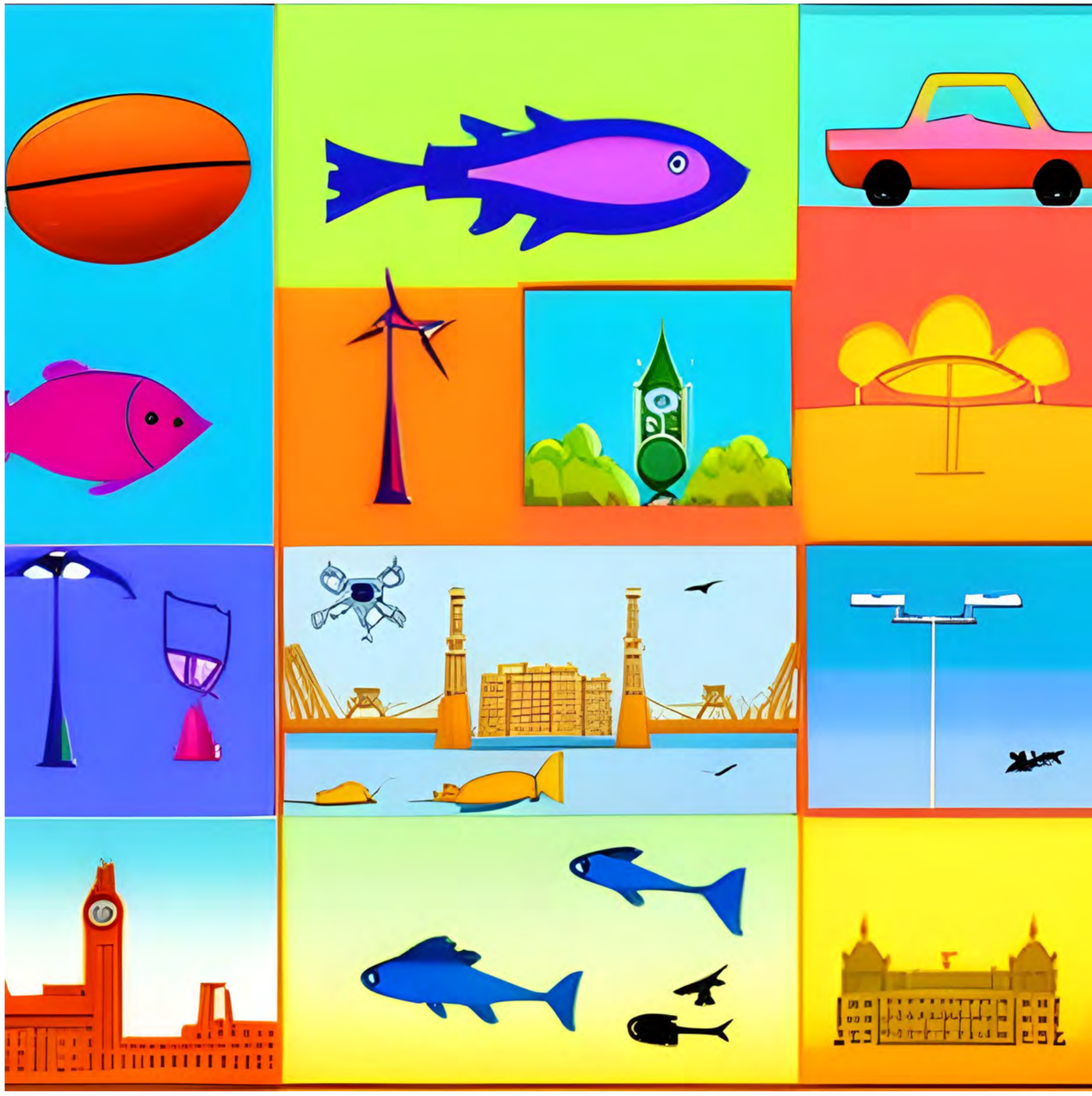
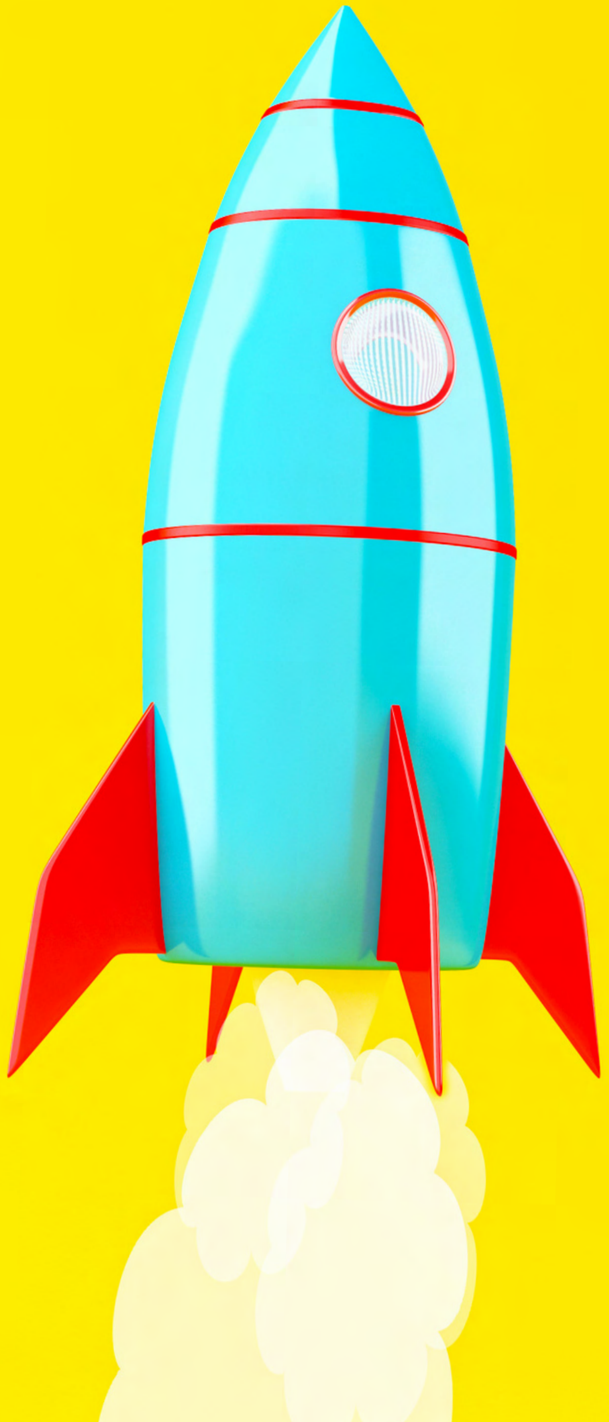
Business impact of AI

How to get started with AI now

Asa Cox, Founder of Arcanum AI

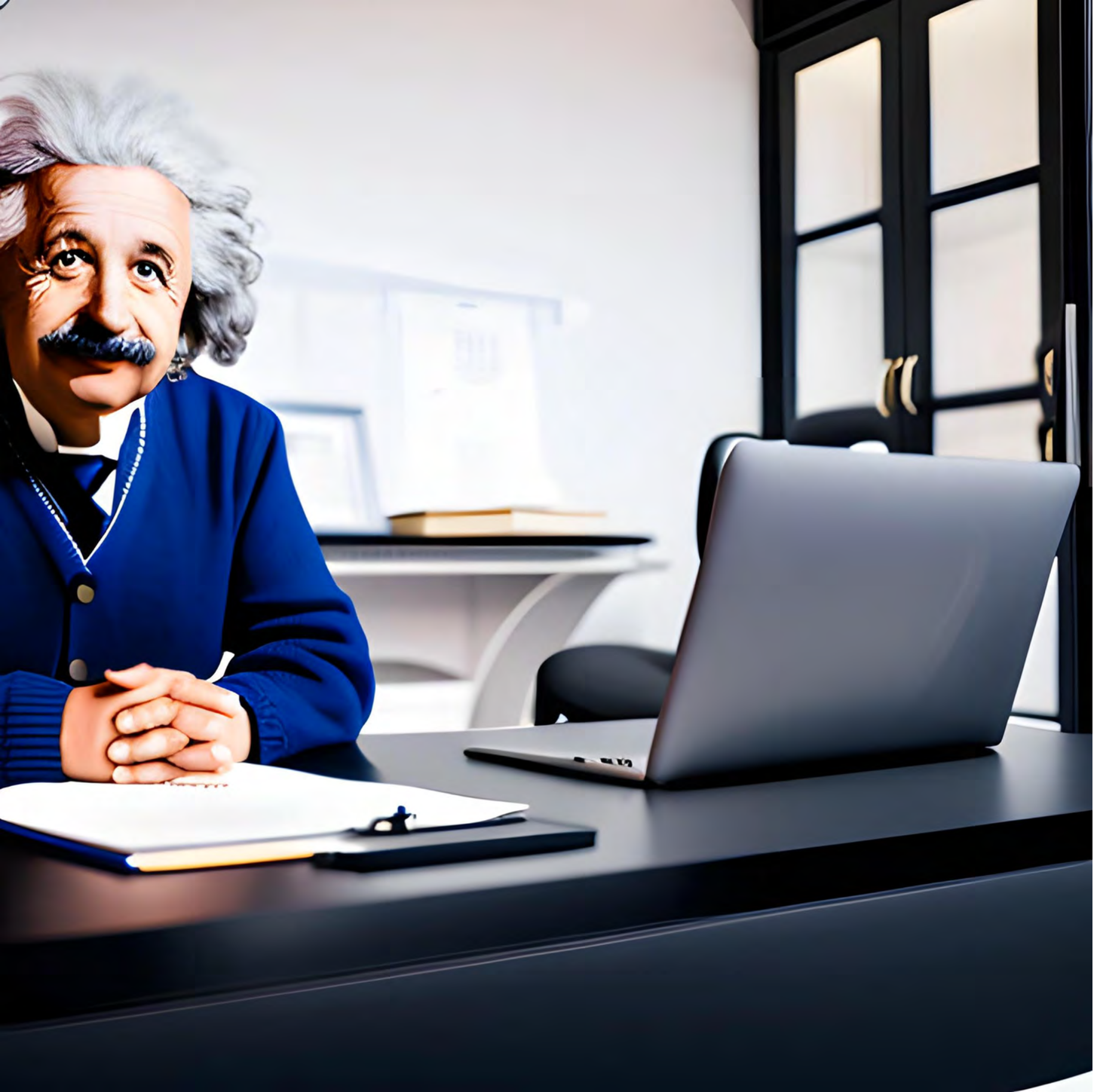




You can

10x

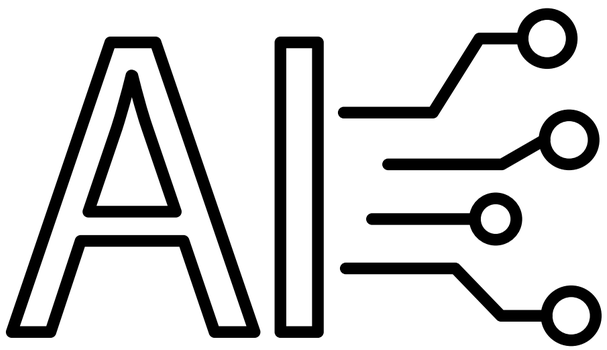
your business with AI



Einstein: 160
World record: 225

The IQ of AI is predicted to be 10,000 by 2030

The Value Chain (Michael Porter)



The era of the AI Assistant is close

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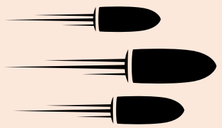
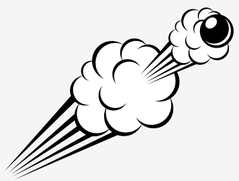
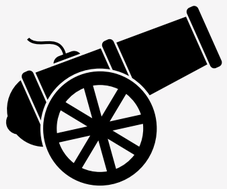
AI Horizons

	Explore	Apply	Scale	Core
OUTCOME	Learn	Exercise	Architect	Transform
INTENT				
IMPACT	$	$	$	$

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PIMP-IT

AI ADOPTION FRAMEWORK

ARCANUM

P People

Enthusiasm Magnet.
Skills Reality.
Education.

I Ideas

Unfair Advantage.
Research.
Journey.

M Money

Case vs Necessity.
No regrets.
Better spent.

P Prize

Capitalise.
Exponential.
Existential.

I Impact

BAU disruption.
Workforce evolution.
Risk.

T Time

Required vs possible.
Windows.
Faster.

ARCANUM

Enthusiasm Magnet.
Skills Reality.
Education.

People

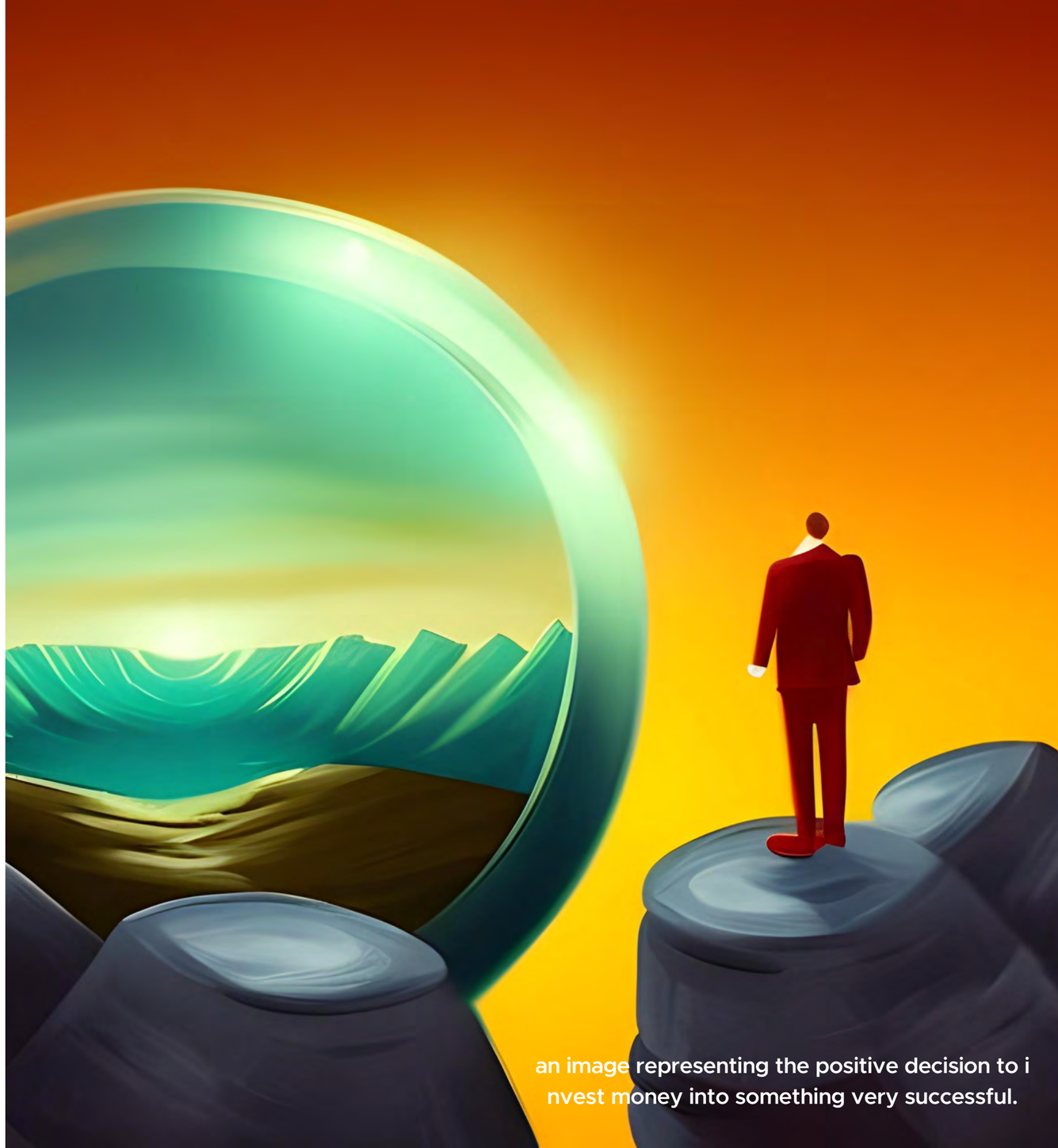
Unfair Advantage.
Research.
Journey.

Ideas

Case vs Necessity.
No regrets.
Better spent.

Money

M



an image representing the positive decision to i nvest money into something very successful.

Capitalise.
Exponential.
Existential.

Prize

P

Impact

BAU disruption.

Workforce evolution.

Risk.

1 Time

Required vs possible.

Windows.

Faster.

ARCANUM

P People

Enthusiasm Magnet.
Skills Reality.
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Case vs Necessity.
No regrets.
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Capitalise.
Exponential.
Existential.

I Impact

BAU disruption.
Workforce evolution.
Risk.

T Time

Required vs possible.
Windows.
Faster.

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1/4

Ideas: Finding the right place to start

Unfair Advantage.
Research.
Journey.

Ideas

"a complex thought process about a business opportunity that ended with an idea being chosen"

#1 Unfair advantage
+ existing product or service
or unique position

The Business Model Canvas

Designed for:	Designed by:	Date:	Version:

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
	Key Resources		**Channels**	

Cost Structure	Revenue Streams

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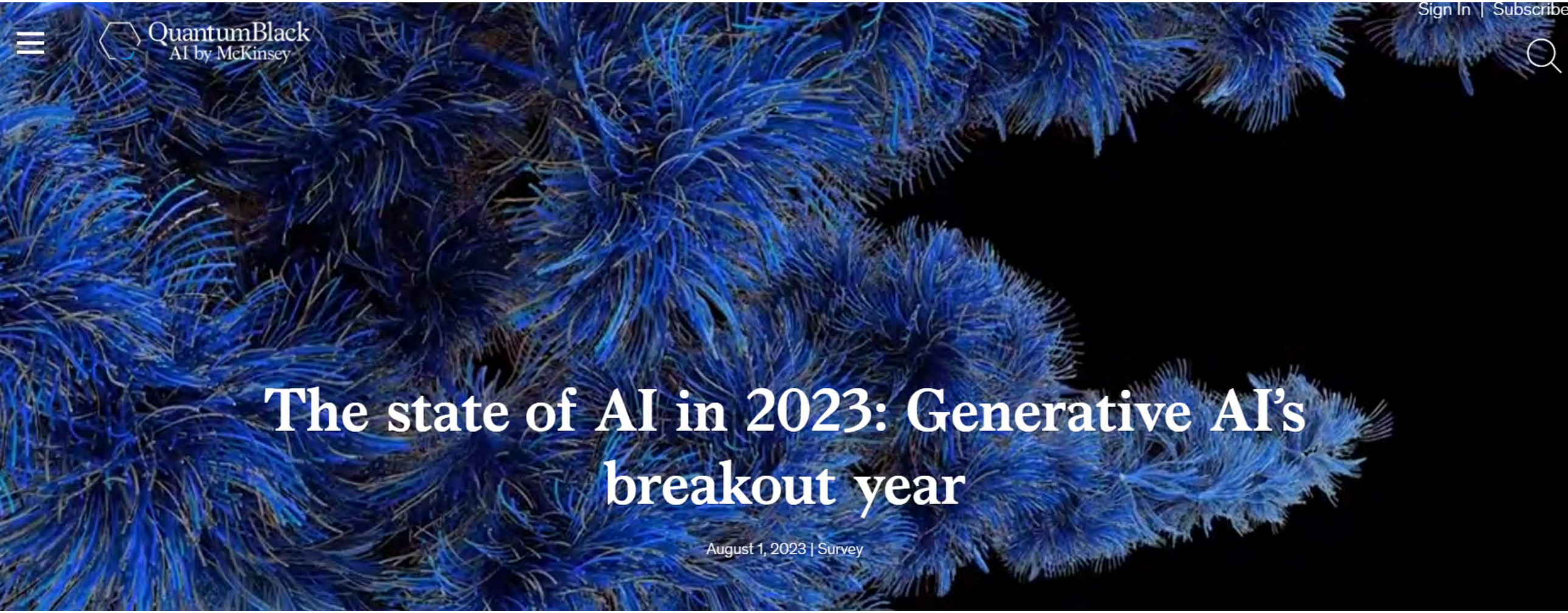
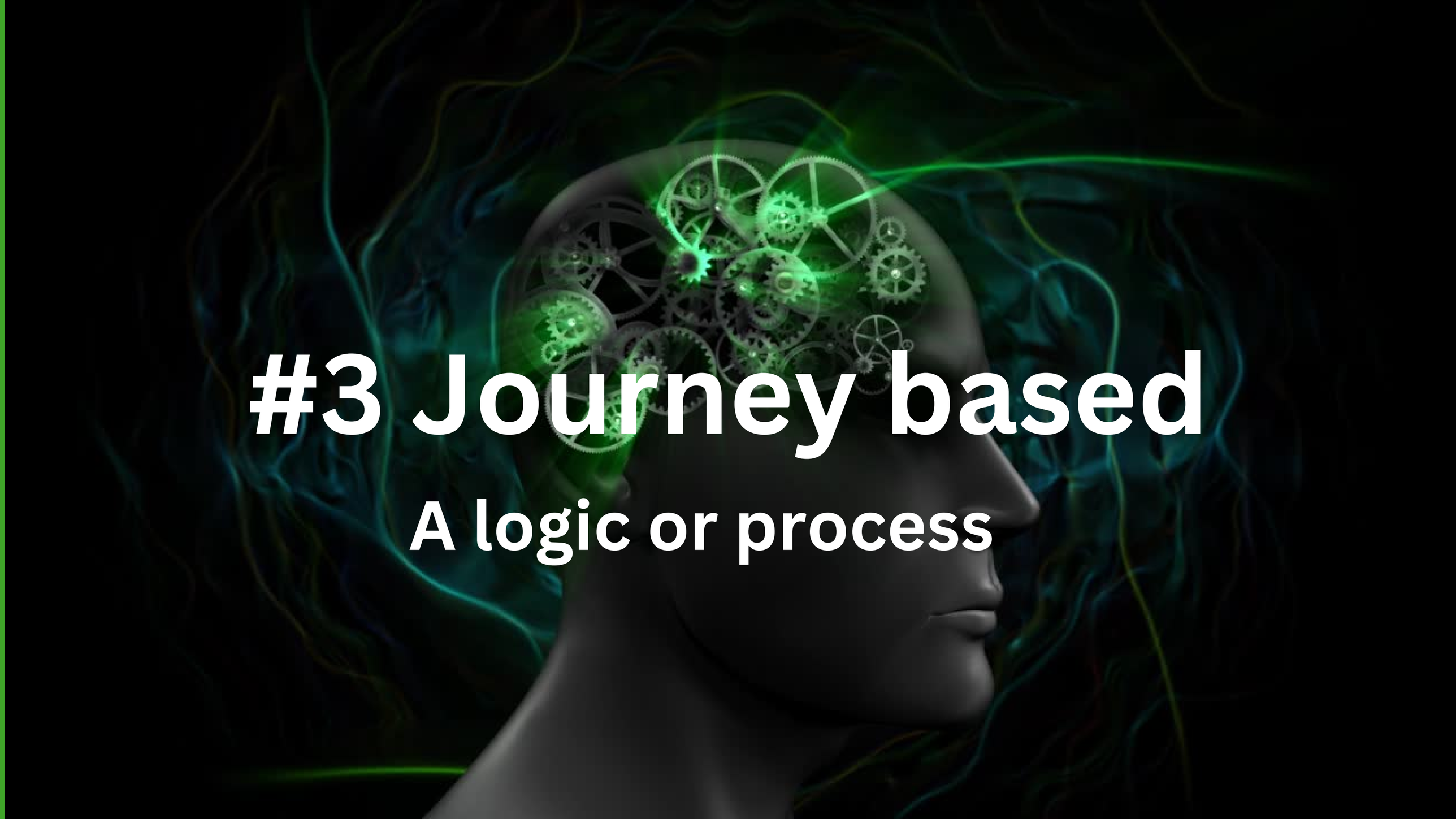
DESIGNED BY: Strategyzer AG
The makers of Business Model Generation and Strategyzer

Strategyzer
strategyzer.com

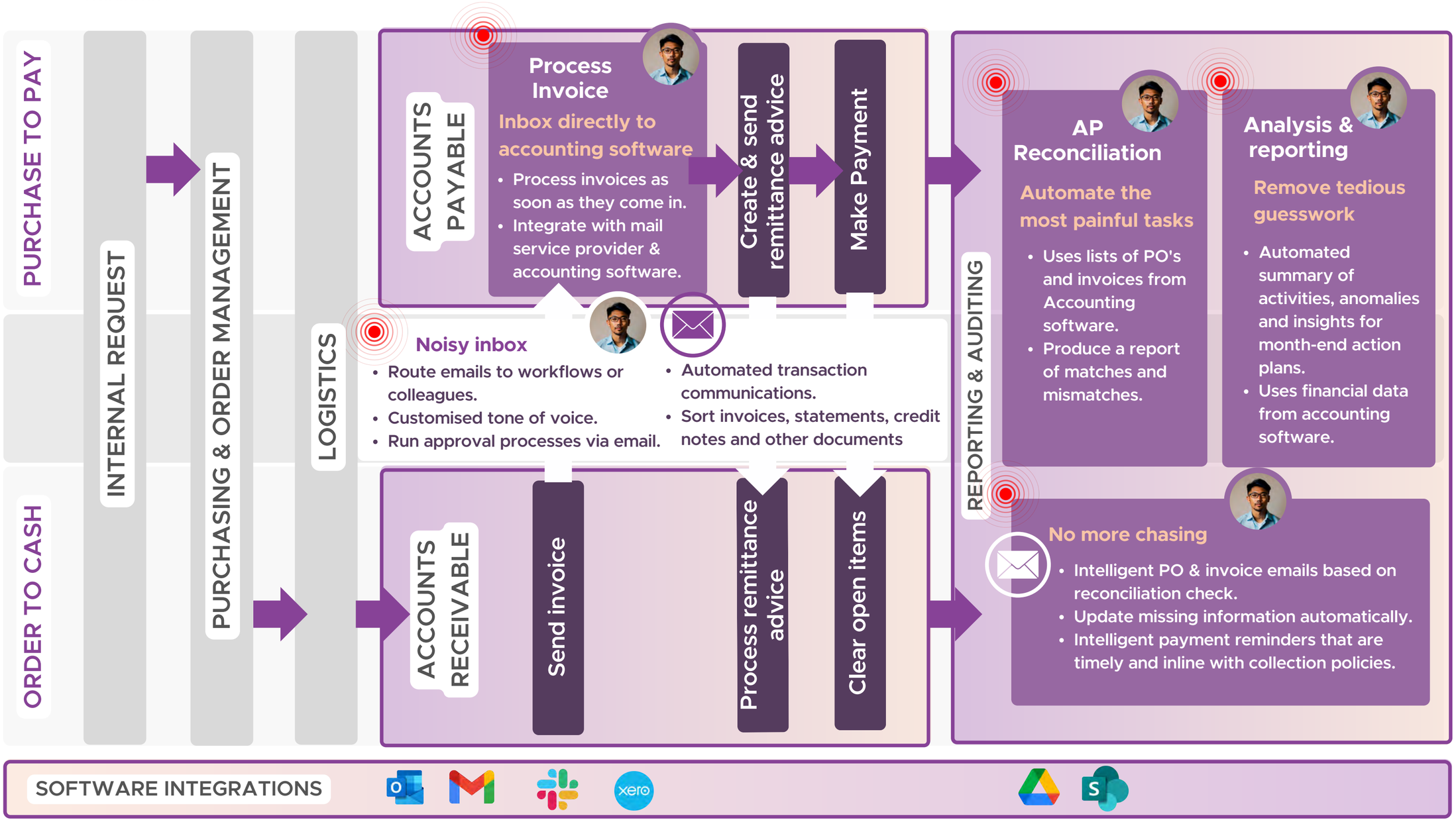
#2 Research based


QuantumBlack
AI by McKinsey
Sign In | Subscribe
The state of AI in 2023: Generative AI's breakout year
August 1, 2023 | Survey


#3 Journey based
A logic or process

Archie. by ARCANUM

AI Assistant for Finance Teams



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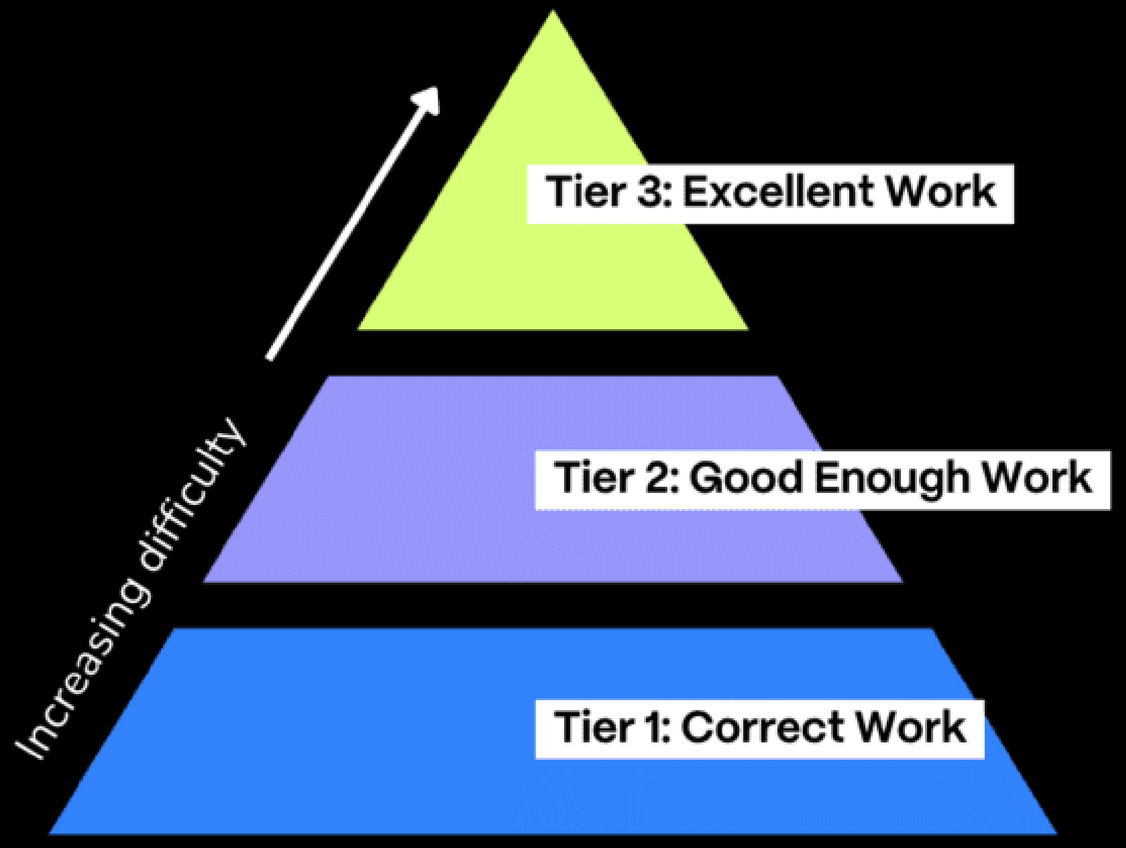
Evaluating ideas

an image that represents evaluating multiple ideas

The AI Task Hierarchy



the AI exchange

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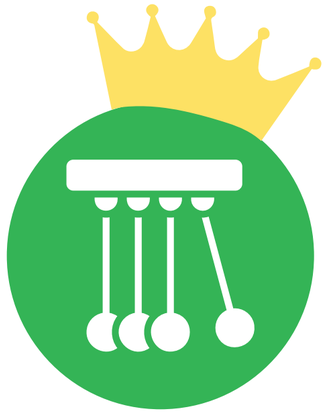
Evaluating ideas



Momentum

Robustness

Time to value

Cost to value

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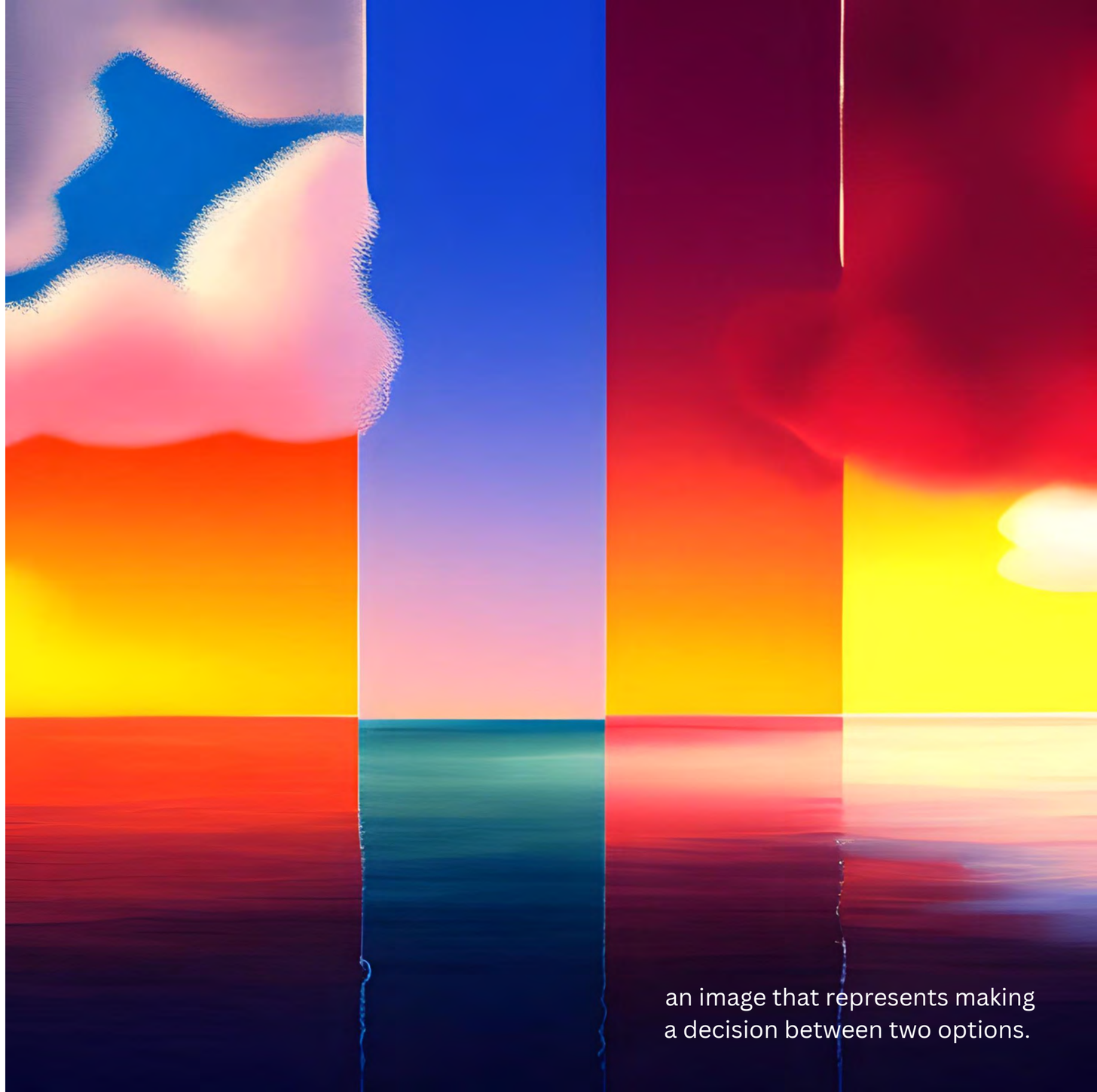
3/4

Buy vs build



an image that represents making a decision between two options.

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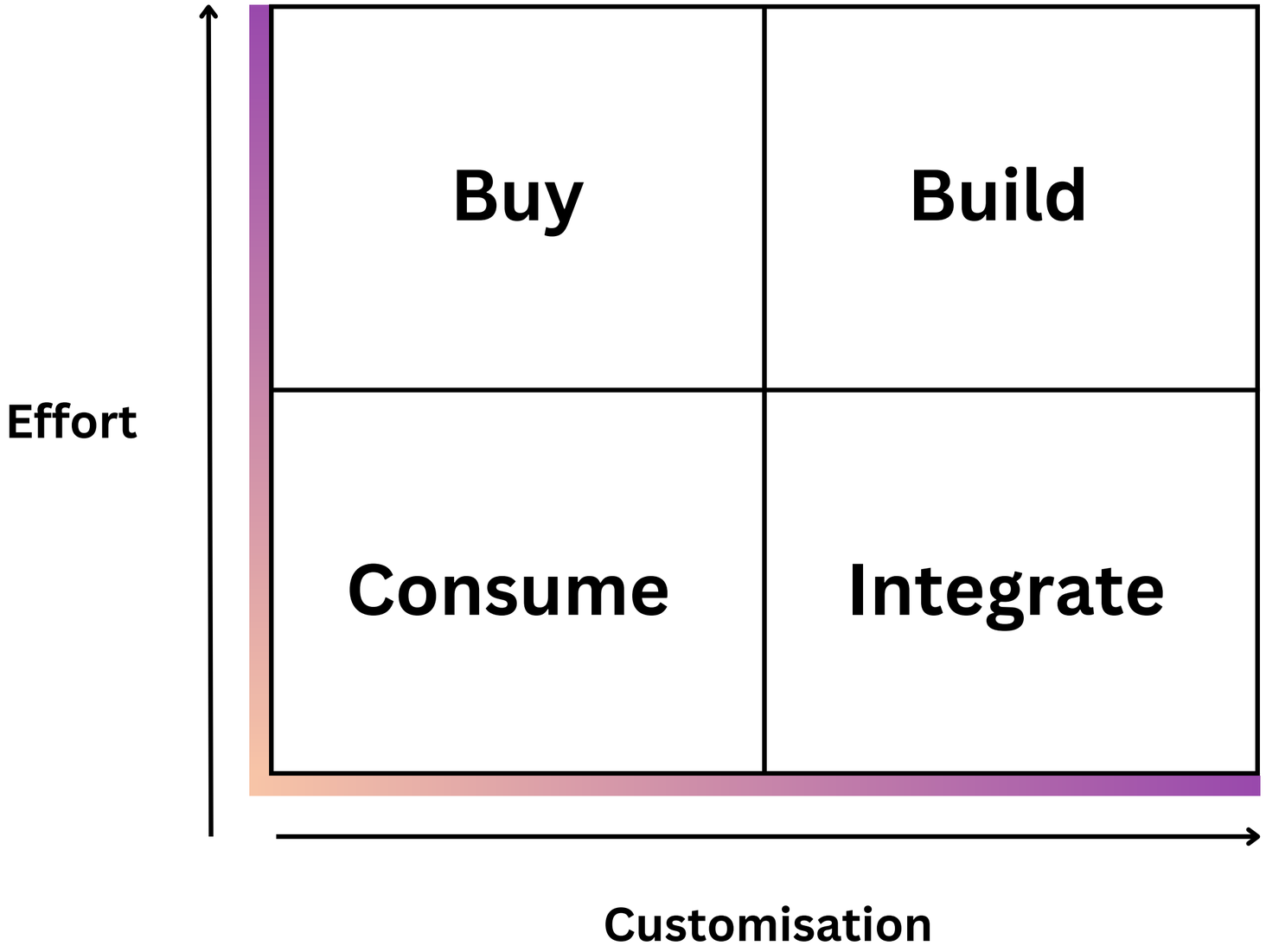

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4/4

Things to think about

an image that represents making a decision to move forward with confidence.

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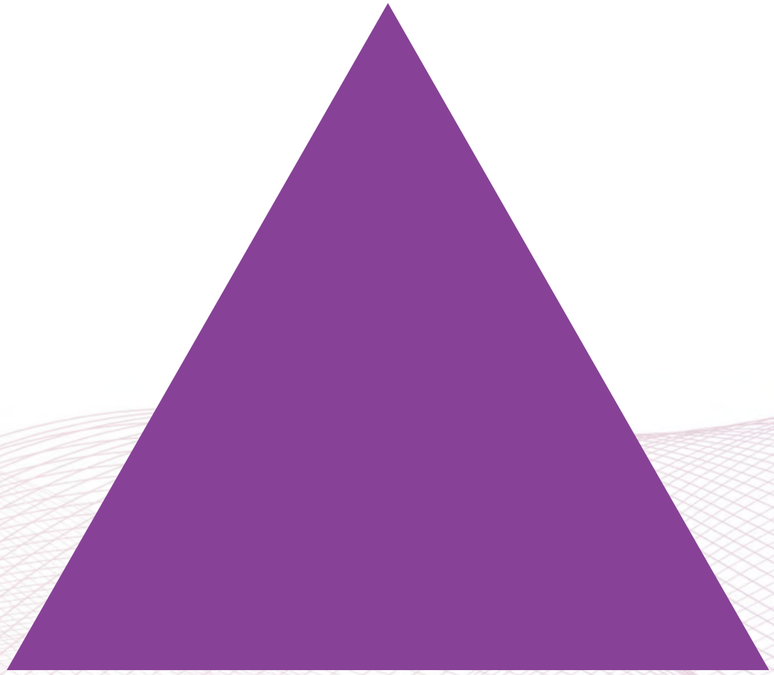
Accuracy



Cost

Performance

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1. Inputs

Data
Instructions

2. Interactions

Process
Humans

3. Business logic

Fixed
Exceptions

4. Outputs

Answer
Insight
Next best action

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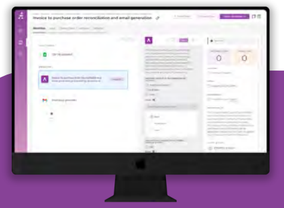
AI integration for end-to-end workflows

Arcanum makes it simple to add intelligent actions to 10x productivity and innovation across the business.



Custom Workflows: Unlimited Triggers, Actions and Business Logic

10k integrations

TRIGGER | SORT | ROUTE | ACTION | FILE | NOTIFY

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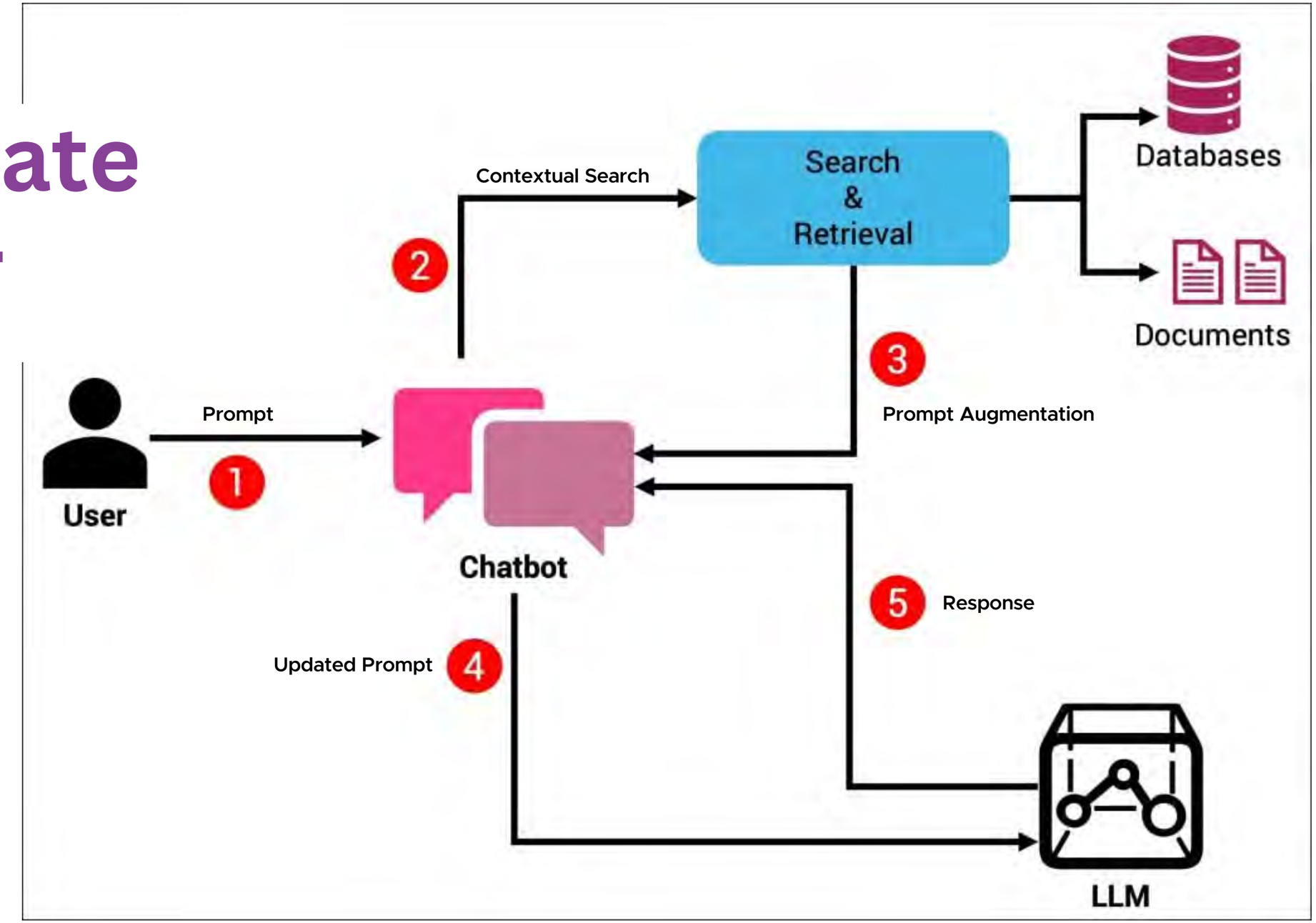
Private GPT



Private, Secure, Locked, OpenSource

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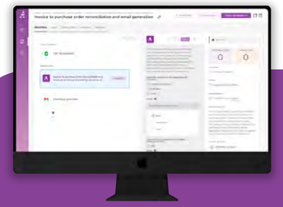
Gen AI for FACTS



ACCELERATE
AI PLATFORM

Data Entry

Emails

Analysis & Reports

Document Processing & Generation

Email Processing & Generation

Knowledge base access & management

Integration and automation

AI Assistant Architecture

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ACCELERATE AI PLATFORM

Admin Console (Saas)

- Connector authentication
- Workflow configuration
- Business logic/rules
- Monitoring analytics

Workflow Library

API

Client Cloud Deployment

aws

In-bound → Triage → Assign → Workflow → Generate → Out-bound

LLM

LLM

AI

LLM

Orchestration Automation AI

ARCANUM

Autonomous back office operations

Arcanum AI Assistants

Finance Assistant

Customer Support

HR Assistant

Sales Assistant

START NOW

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ACTION 1

Brainstorm AI planning with AI

an image that represents having a brainstorm session with an AI assistant

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Arcos.
by ARCANUM

ACTION 2

Email to test your own AI Assistant - FREE

arcos@assistant.arcanum.ai

Thank you!