



**SHARESIE'ING
THE NEW
NORMAL**



Who am I?

Ko wai au?

**LEIGHTON
ROBERTS**



TO CREATE FINANCIAL EMPOWERMENT FOR EVERYONE





**GROWING WEALTH,
TOGETHER**



Certified

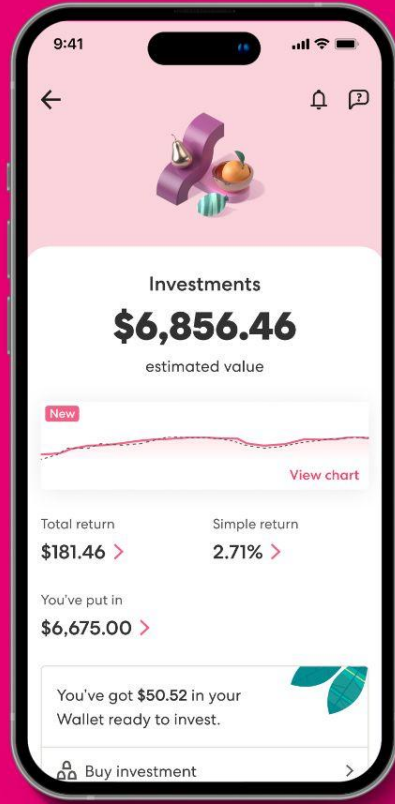


®

Corporation



WEALTH APP



Invest



KiwiSaver



Save

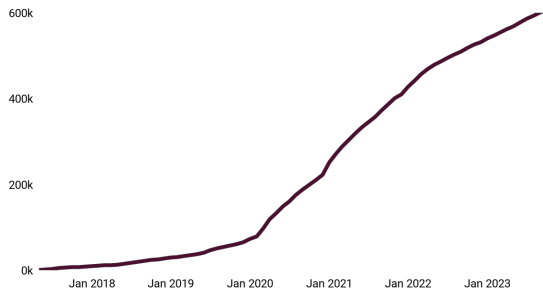


Protect



Retail

Sharesies customers



Annual trade volume

\$6-7b

Of Kiwis under 40
use Sharesies

20%

Customers in Aotearoa

592k

Of customers are
under the age of 40

67%

Customers in Australia

75k

Sharesies iOS
app rating

4.7★

660,000+ customers
across Aotearoa and
Australia

42% of Sharesies
customers identify as
female

15 million trades
annually

Fractionalising 8,000+
ASX, NZX & US
Securities

New Zealand's most
connected KiwiSaver
scheme - first with
self-select to mass
market



BUSINESS

ECM

Staff
Shares

Sharesies
Open

Fonterra
partnership

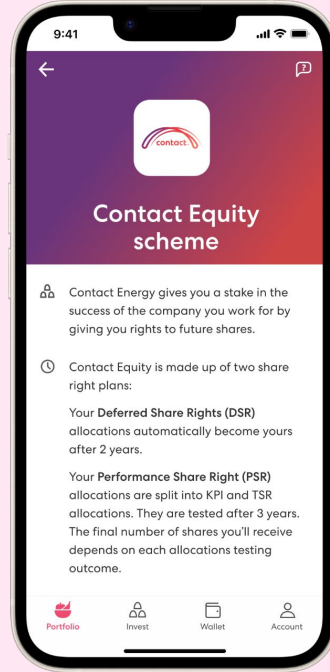


Orchestra

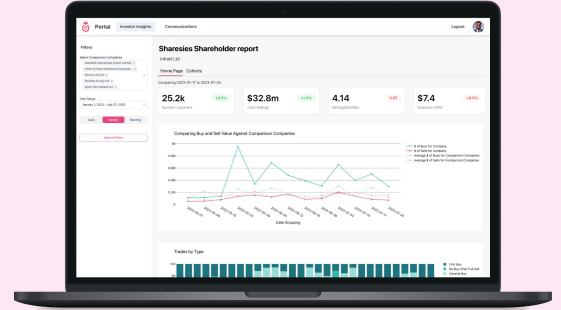




Equity Capital Raises



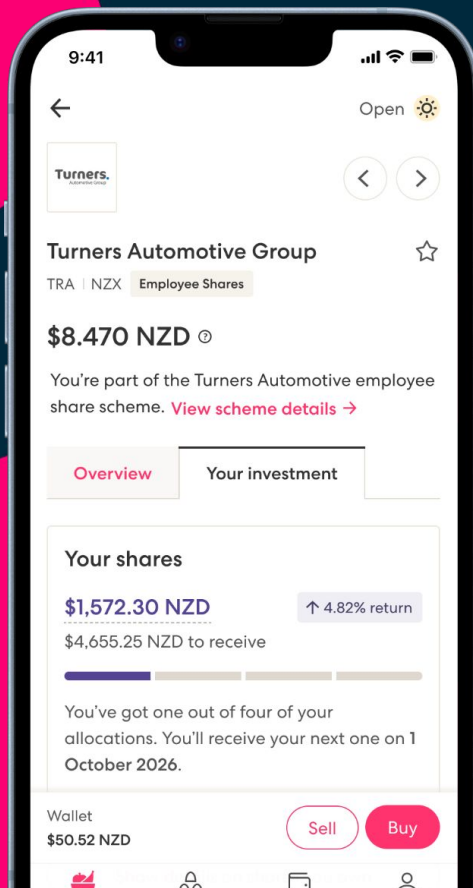
Staff Shares



Sharesies Open

Sharesies 

Listed



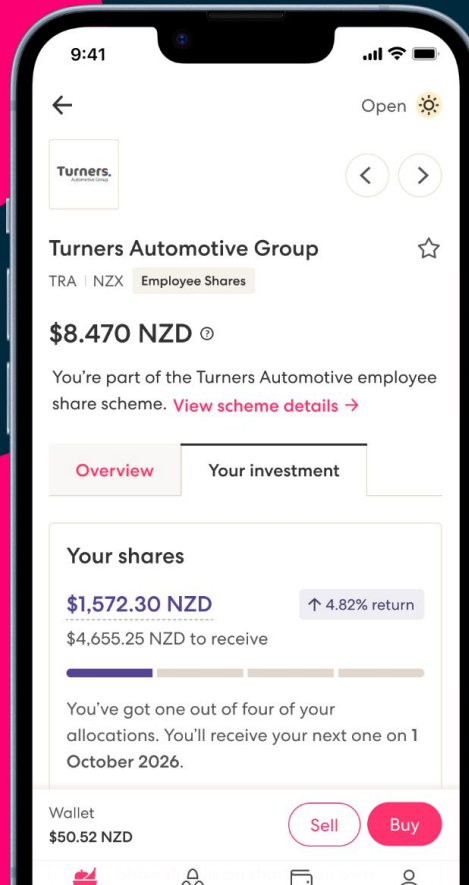
 Orchestra

Unlisted

Sharesies 

25% NZX

 Orchestra



550 Companies

**NEXT
10 YEARS**



**NEXT
~~10~~ YEARS
2**



ARTIFICIAL INTELLIGENCE IS HITTING THE GLOBAL LABOUR MARKET

“ Like a ”
TSUNAMI

International Monetary Fund Managing Director Kristalina Georgieva
said on Monday.

Artificial intelligence is likely to impact **60%** of jobs in advanced economies and **40%** of jobs around the world in the next two years, Georgieva told an event in Zurich.



**EVERYTHING TO DATE HAS BEEN THE
AUTOMATION OF WORK**

AI

is the automation of

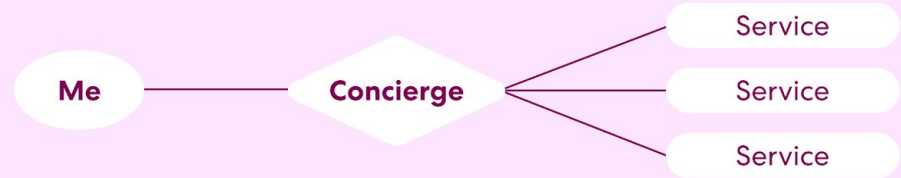
INVENTION



KEY CONCEPTS: Concierge, Co-Pilot and Service Agent

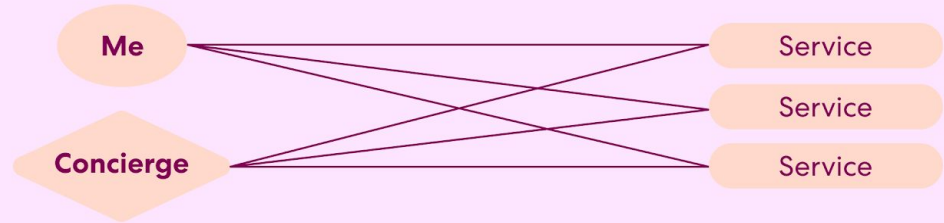
Concierge

An AI that is primarily focused around you, it holds your data and it advises and executes at a very high level on your behalf



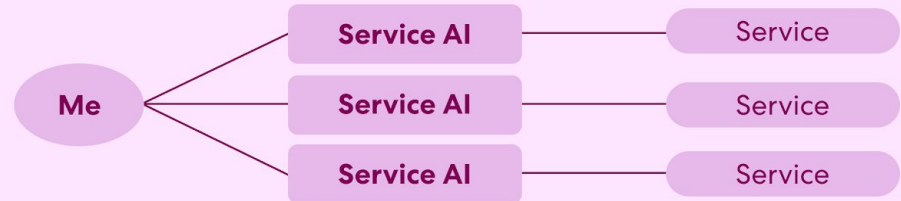
Co-pilot

An AI that assists, it provides advice and some level of execution but the user is still making decisions and judgement



Service agent

An AI that is focused on a specific service and advises and executes for external parties for that service only





Why does this matter?

We can largely tell what the minimum AI is going to be able to do in the near term, but what we can't tell is how quickly adoption will occur.

Assist scenario: AI is smart enough to be useful, but only provides a small multiple of productivity.

Replace scenario: AI is smart enough to replace humans in most roles, providing a huge multiple in productivity.

Singularity: AI is smart enough to self-improve, math breaks.





Why does it matter?

- **Are we working on things that will be valuable 2+ years into the future?**



Why does it matter?

- **Are we identifying the places where we have an opportunity?**

**PEOPLE WANT TO
HAVE ACCESS TO
DEVELOP WEALTH**





Why does it matter?

- **Do we even know how to understand our role in the world in a place where this technology exists?**



\$5 = \$5M



How do you prepare?

Mindset & Speed



"Quick easy answers"

"Could answer a wordy question"

"Very good service"

"Very helpful reply with easy to understand instructions. Very helpful indeed. If I struggle with this process I will contact..."

"I didn't realise that auto-invest processed from 11am. It fully explained hasn't gone through"

"The answer was well written the reason I asked"

"Really helpful and clear!"

"The bot gave correct..."

"Only a few steps to reach the answer, good"

"The process was well set out. No need to have to follow the steps"

"Just the information I needed"

"Quick and accurate"

"Quick and concise"

"The bot answered my question while the humans were doing human stuff. Nice bot"

"Answered the question"

"Great AI great answer - thanks!"

"Questions were answered clearly and explicitly, standard compared to other with bot answer"

"Awesome exact response from AI very impressed"

"Excellent"

"Understanding payments"

"Thanks so much"

"BOT took me right to the solution. Many thx"

"Great communication helpful and easy to understand"

"Answered my question immediately"

"Very Helpful"



WHAT? YOUR ROLE



THANKS

Leighton@sharesies.com